



**P R E C I D I A**  
**T E C H N O L O G I E S**

**PRESS RELEASE**  
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Press Contact:  
Precidia Technologies Inc.  
Tracy King [tking@precidia.com](mailto:tking@precidia.com)  
Manager, Marketing Communications  
613-592-7557 x.208

**Precidia Launches the *iPocket232***

Compact, low cost serial to IP adapter ideal for a wide range of industries.

**Ottawa, Canada, December 10, 2003** – Precidia Technologies, a global leader in IP enabling products announced today the highly anticipated launch of its *iPocket232*, a low cost, compact RS232 to Ethernet adapter featuring DIN Rail mounting and modem replacement capability. The *iPocket232* leverages the proven, reliable technology of Precidia's globally deployed Ether232 product.

Ideal for a wide range of industries from telecommunications to energy, manufacturing and security, the *iPocket232* connects serial equipment to Ethernet via its RS232 interface, for instant real-time access from any location on the user's network. Remote access to serial devices reduces costs associated with equipment maintenance and diagnostics, with an operation that is seamless to existing systems and applications. Designed for easy incorporation into any environment, the *iPocket232* is smaller than a credit card and offers 'plug and play' installation.

Precidia VP of Marketing Pat Wudwud says this addition to the company's Remote Access line of products is welcomed by many of their existing and new customers: "With its low price point and compact size, the *iPocket232* has already become our most popular product. Our Dealer promotion has allowed VARs, manufacturer's reps and distributors to get the *iPocket232* in the hands of their customers quickly."

The *iPocket232* will join the Remote Access family of products, which are sold in more than 60 countries worldwide in over 200 applications. The products have become a growing alternative to replacing reliable equipment with costly newer, IP capable versions. Budget conscious users in various industries are turning to this solution instead of costly equipment upgrades, with additional cost savings delivered by the elimination of cumbersome cabling and dedicated PCs.

Precidia has launched an aggressive promotion for the new *iPocket232*. The Early Adopters Promotion offers one free unit with every 10 purchased until January 15<sup>th</sup>, 2004. To learn more about promotions available and the *iPocket232*, contact [productinfo@precidia.com](mailto:productinfo@precidia.com).

**About Precidia Technologies**

Precidia Technologies Inc. is a global leader in the design and manufacture of IP access devices for a wide range of industries, including retail payments and building automation. With customers in over 60 countries, Precidia's unique product line of wired and wireless access devices seamlessly migrate stand-alone serial equipment onto more sophisticated IP networks. For more information, visit Precidia on the Web at <http://www.precidia.com>