



# NPS PRESS RELEASE .....

**DATE:** January 17, 2006

**TO:** Media

**RE:** NPS and Precidia Team to Bring POSLynx to Merchants

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Nationwide Payment Solutions (NPS) is pleased to announce the full release and support of Precidia Technologies' POSLynx 400/220 devices. These devices, which NPS is offering in a unique 'no upfront cost' rental program, are designed to convert merchant's existing equipment from dial-up to internet. Unlike many other competitor products which require software integration, the POSLynx allows merchants to continue using their existing terminal/POS equipment without any necessary upgrades. NPS has placed these devices in the field with high volume merchants and is confident of their design, reliability and benefits.

This product series from Precidia includes the POSLynx220 with NetVu, and the POSLynx400. The POSLynx400 model connects up to 4 dial terminals per device, while the POSLynx220 connects up to 2 dial terminals, along with 2 POS Registers (via com/serial port) per device. Both devices deliver fast, secure dial terminal connectivity to broadband frame, DSL or satellite IP networks, with no changes to existing equipment.

The POSLynx offers numerous benefits to the merchant. Credit and debit authorization times are reduced dramatically, to 1-3 seconds on average, without any network or system upgrades. In addition, the solution reduces a merchant's monthly expenses by eliminating a dedicated telephone line, an annual savings of up to \$600 per phone line. These processor-certified products integrate easily with NPS' high speed authorization network, and are simply installed. The POSLynx is ideal for merchants with 2 or more locations who have existing DSL/high speed internet and wish to move to IP-based processing to save money and improve authorization speed.

The POSLynx sets the industry standard for dial to IP conversion, with a suite of features designed to enhance reliability and security. Each device features standard SSL encryption, as well as dial back up, in case of network failure. "Merchants want faster, cheaper transactions, and understand the need for IP based processing. The challenge for our merchant level sales agents is to offer a migration strategy that is simple, cost effective and easy to manage", said Jamie Nonni, President of Nationwide Payment Solutions. "With our no-upfront cost leasing model, we are providing our agents an alternative to IP terminals that is easily deployed, costs less, and delivers fast transactions."

Precidia President Deepak Wanner says the relationship with NPS will make IP migration a viable option for merchants: "The leasing model that NPS has introduced to its sales agents will make IP based transaction processing a reality for many merchants who wanted to avoid the high cost and complexity of implementing new systems. With Precidia's solution, merchants can get faster, cheaper transactions without technical complexity or incremental costs", said Mr. Wanner.

**About Precidia Technologies**

A global leader in the design and manufacture of IP access devices for a wide range of industries including retail payments and building automation. With customers in over 80 countries, Precidia's unique product line of wired and wireless access devices seamlessly migrate stand-alone dial and serial equipment onto more sophisticated IP networks. For more information, visit Precidia on the Web at <http://www.precidia.com>

**About Nationwide Payment Solutions**

Nationwide Payment Solutions was established in 2002, and offers more than 50 years of combined payment industry experience. Nationwide manages all aspects of electronic payment processing and does not operate as a 'middleman' organization. Whether its underwriting, risk, deployment, help desk or sales, you can be confident that we will do the job right, the first time. For more information, visit us on the web at [www.getnationwide.com](http://www.getnationwide.com)